

STRATEGIC PLAN 2011
ISSUES/IDEAS
JANUARY 29, 2011 - 9AM

A. COMMUNICATIONS						TOTALS	
	High	-----				Low	
1. Resident Communication Options	1	2	3	4	5	11	
Blackboard Connect							
Village blast email							
Village Blog							
USPS mailings							
Cable TV							
Website Upgrades							
2. Paperless Agenda	1	2	3	4	5	27	
3. Community Marketing of Vernon Hills retail and events	1	2	3	4	5	12	
Promo material							
Smart phone application							

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B. POLICY						TOTALS	
	High	-----				Low	
1. Define Village mission as a mature community and identify the size of the organization to address mission - organization development	1	2	3	4	5	22	
2. Identify initiatives to promote new and existing business	1	2	3	4	5	10	
3. Review authority and issues allowed under home rule	1	2	3	4	5	16	
4. Consider referendum to achieve home rule, if not achieved by census	1	2	3	4	5	16	
5. Sustainability - Establish and support policies encouraging sustainable development – use of wind and solar, alternative energy vehicles, recharging stations. Apply sustainable practice to all public buildings, i.e. solar panels for electrical service, hybrid vehicles, green practices, tree planting programs, expanded recycling, etc.	1	2	3	4	5	20	
6. Shared Services- Continue to explore shared services with adjacent taxing bodies – purchasing, snow removal, public safety, senior programming (with Park District and Pathway), building inspection services, emergency telecommunications, etc.	1	2	3	4	5	13	
7. Senior Bus Operations- Review of overall operations	1	2	3	4	5	13	
8. Revenue discussion of long range financial needs	1	2	3	4	5	10	
9. Continue to follow legislation issues, including sales tax	1	2	3	4	5	8	
10. Adult Day Care						15	

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C. PLANNING						TOTALS
	High -----Low					
1. NE Corner – Request that Lake County change the Annexation Agreement to allow mixed use development which includes residential units	1	2	3	4	5	20
2. GL North Commercial Property - Request that Lake County change the Annexation Agreement to allow mixed use development which includes residential units	1	2	3	4	5	19
3. Working jointly with Loyola, develop long term master plan for Loyola/Cuneo property which balances the preservation of the historic mansion and gardens with the need to create an endowment for the long term maintenance/operation of the mansion/gardens. The endowment would be sustained through the development of property. Explore Lake County Forest Preserve interests in participating in the process. Seek to insure the financial success of the banquet facility. Seek long term lease of the light show on this property.	1	2	3	4	5	13
4. Targeted proactive economic development/redevelopment with focus on (1) Westfield Mall and (2) Hawthorn Commons	1	2	3	4	5	8
5. Target priority business that the community desires in whatever location that is viable.	1	2	3	4	5	13
6. Incentive Agreements in context with what “normal” is going to be for centers and uses that Village desires.	1	2	3	4	5	18
7. Develop long term plan for Metra Triangle property	1	2	3	4	5	20
8. Initiate discussions with Buffalo Grove regarding a boundary agreement for lands north of Indian Creek along Buffalo Grove Road	1	2	3	4	5	17

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D. EVENTS						TOTALS
	High -----Low					
1. Review and discuss events - any changes, additions, subtractions?	1	2	3	4	5	
2. Summer Celebration	1	2	3	4	5	14
3. Light Show	1	2	3	4	5	10
4. 4th of July	1	2	3	4	5	11
5. Oktoberfest	1	2	3	4	5	16
6. National Night Out	1	2	3	4	5	16
7. Fishing Derby	1	2	3	4	5	11
8. SWALCO	1	2	3	4	5	11
9. Miss Vernon Hills Pageant	1	2	3	4	5	17
10. Public Works Open House	1	2	3	4	5	16
11. Police Department Open House	1	2	3	4	5	16
12. Law Enforcement Expo	1	2	3	4	5	15
13. Fine Arts Cultural Events	1	2	3	4	5	14
14. Chile Cook-off/Ribfest	1	2	3	4	5	13

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E. PUBLIC FACILITIES						TOTALS
	High -----Low					
1. Dug-out roofs- Fields 5 & 6 (VHAC)	1	2	3	4	5	13
2. Spectator Shade Canopies- Fields 5 & 6 (VHAC)	1	2	3	4	5	15
3. Playground improvements w/ gazebo (grant opportunity) (VHAC)	1	2	3	4	5	20
4. Lighting for soccer fields (VHAC)	1	2	3	4	5	20
5. Additional storage building with comfort stations (VHAC)	1	2	3	4	5	19
6. Bridges/ path to soccer fields (VHAC)	1	2	3	4	5	18
7. Irrigation system metering (VHAC)	1	2	3	4	5	17
8. Seating for various sports (VHAC)	1	2	3	4	5	19
9. Pave bikepaths (VHAC)	1	2	3	4	5	13
10. User fee considerations (VHAC)	1	2	3	4	5	18
11. Use of fields/ scheduling (VHAC)	1	2	3	4	5	15
12. Metra – comfort stations	1	2	3	4	5	21
13. Vernon Hills Golf Course Maintenance Storage	1	2	3	4	5	19
14. Video security cameras – Metra/Sports fields/Public buildings	1	2	3	4	5	20
15. Remodeling Police Facility existing spaces in original Police Department and eventually connect the two buildings Police Station and Communications Center	1	2	3	4	5	25
16. Emerald Ash Bore Strategy	1	2	3	4	5	12
17. Algae Control – Policy and Approach	1	2	3	4	5	20
18. Harvey Lake improvements – nature trail and bridge/porous pavement parking lot	1	2	3	4	5	23
19. Indian Creek dam removal adjacent to River Grove	1	2	3	4	5	26
20. Indian Creek streambank stabilization – confluence with Seavey to Route 21	1	2	3	4	5	25
	High -----Low					TOTALS

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21. Sullivan Woods Wetland Restoration at Confluence of Indian Creek and Seavey slough	1	2	3	4	5	31
22. Port Clinton open space enhancement	1	2	3	4	5	33
23. Olde Grove Farms open space enhancement	1	2	3	4	5	30
24. Stormwater basin retrofits reducing mowing of turf areas	1	2	3	4	5	33
25. Route 60 landscape enhancements	1	2	3	4	5	20
26. Route 21 landscape enhancements from Route 60 to EJ&E	1	2	3	4	5	25
27. Route 45 landscape enhancements at Metra Station frontage	1	2	3	4	5	29
28. Route 60 and 21 lighting and signage streetscape enhancement	1	2	3	4	5	22
29. Route 60/Butterfield Road monument signs	1	2	3	4	5	27
30. Gregg's Parkway/Route 21 monument signs	1	2	3	4	5	27
31. Neighborhood Signs	1	2	3	4	5	29

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F. TRANSPORTATION IMPROVEMENTS						TOTALS
	High -----Low					
1. Lakeview and Fairway capacity improvement including Route 60 and Hawthorn Parkway (Village)	1	2	3	4	5	15
2. Fairway Drive capacity improvement (Village)	1	2	3	4	5	20
3. Aspen Drive right turn lane onto eastbound Route 60 (Village)	1	2	3	4	5	21
4. Gregg's Parkway and Lakeview roundabout (Village)	1	2	3	4	5	22
5. Huntington and Gregg's Parkway intersection improvement/roundabout (Village)	1	2	3	4	5	24
6. Develop road connecting Lakeview Parkway, via American Way, to Milwaukee Avenue through American Hotel Register and its signalized intersection (Village)	1	2	3	4	5	25
7. Route 53 expansion (State and Federal)	1	2	3	4	5	9
8. Route 60 additional 3rd eastbound lane/Butterfield Road to Route 21 (State and Federal)	1	2	3	4	5	17
Phase I - lights and median						
Phase - II - intersection geometrics						
9. Route 21 and CDW Way traffic signal and roadway improvements (State and Federal)	1	2	3	4	5	25
10. Bikepath extension from White Deer Run Maintenance Building to Lakeview (northside of EJ&E)	1	2	3	4	5	21
11. Bikepath extension from Butterfield to Indianwood - southside of EJ&E	1	2	3	4	5	25
12. Cuneo/Route 21 bikepath from EJ&E to Ring Drive	1	2	3	4	5	20
13. Route 45 sidewalk/bikepath extension	1	2	3	4	5	18
14. Woodlands Parkway bikepath connection from Route 45 to Route 21	1	2	3	4	5	25